

# Wander & Gather

Illustrations of the natural world by artist Maia Hausler

## WHOLESALE GUIDE 2023





## Hello and welcome to Wander & Gather!

I created Wander & Gather out of my love for the fields and forests of the Great Lakes region where I was raised. Through our line of sustainable paper goods and products, I aim to inspire others to connect with the living environment around them and deepen their relationship with the natural world.

My botanical watercolor illustrations are the heart of the brand and strongly emphasize plants native to the Great Lakes, the eastern United States, and Canada, as well as fruits and vegetables grown on farms throughout the region. These are the species that connect us to the land and strengthen our love for it: the trilliums of spring, fresh-picked blueberries of summer, and all the sugary goodness of the sugar maple.

In an effort to honor the land, all of our products keep sustainability in mind. From eco-friendly printing practices and 100% recycled paper, to plastic-free shipping and packaging options; these are products you can feel good about.

Something else to feel good about: with every order from Wander & Gather a portion of the proceeds are donated to organizations dedicated to protecting the Great Lakes region's ecosystems and their inhabitants.

Just like the natural environment is built on community, so too is the world of small business. I'm so happy to be working alongside businesses like yours to grow and strengthen this creative community we are all a part of. I look forward to connecting with you soon.

Maia C Hausler  
Owner, Wander & Gather

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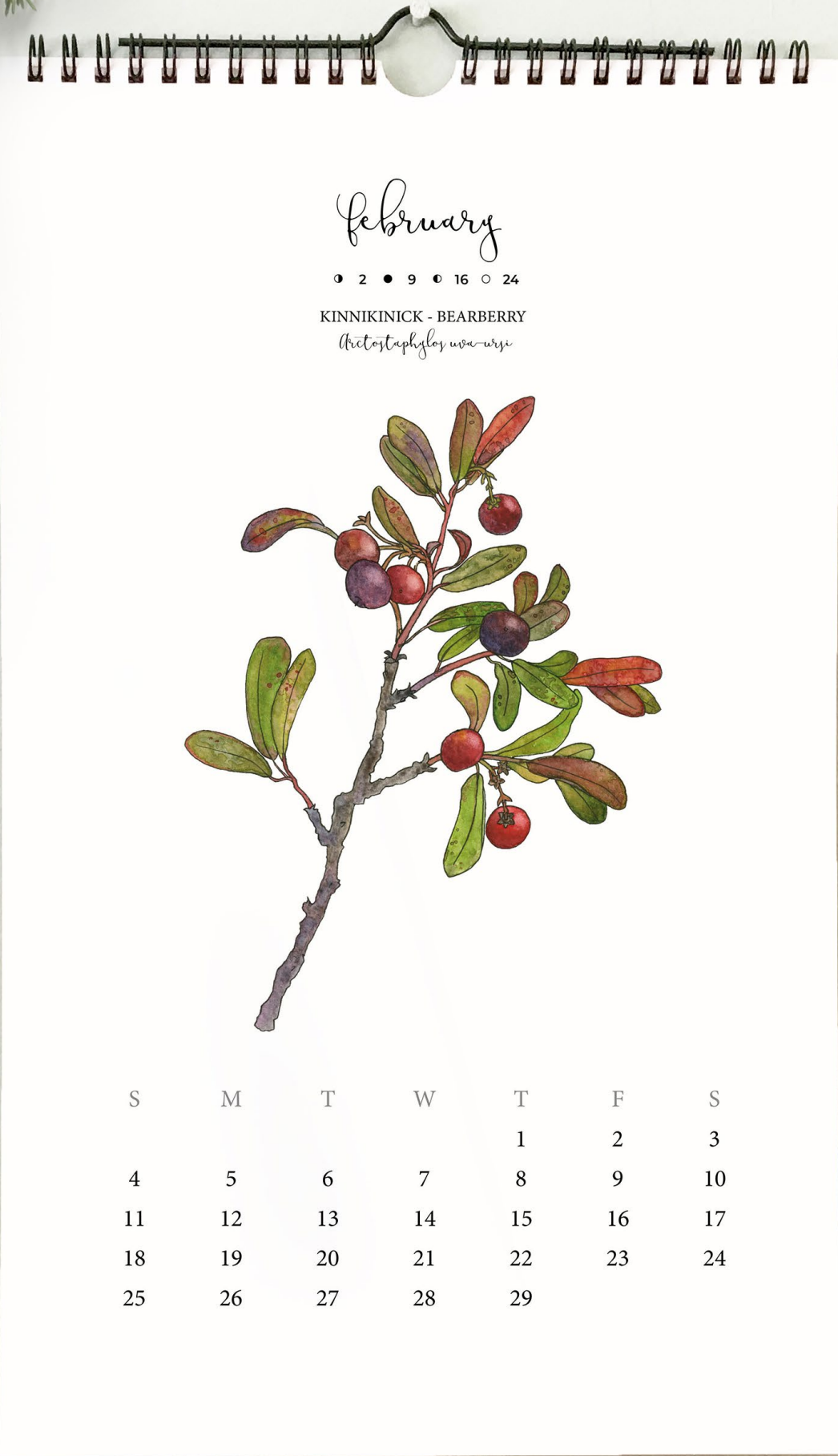
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wandergather.com  
1-231-714-4661  
wholesale@wandergather.com

Instagram: @wandergather  
TikTok: @wandergather  
facebook.com/wandergather/

490 S Maple Rd. ste. 853  
Ann Arbor, MI 48103





An inside view of the 12-month Great Lakes Native Plants Calendar. A perfect gift for the plant or nature lover.

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29		

# 2024 Great Lakes Native Plants Calendar

Digitally printed on 100% recycled paper with metal coils and hanging wire.

14x8.5 inches

Each month features an illustration of a plant native to the Great Lakes region painted with pen + ink and watercolor. The common and latin name for each species is indicated.

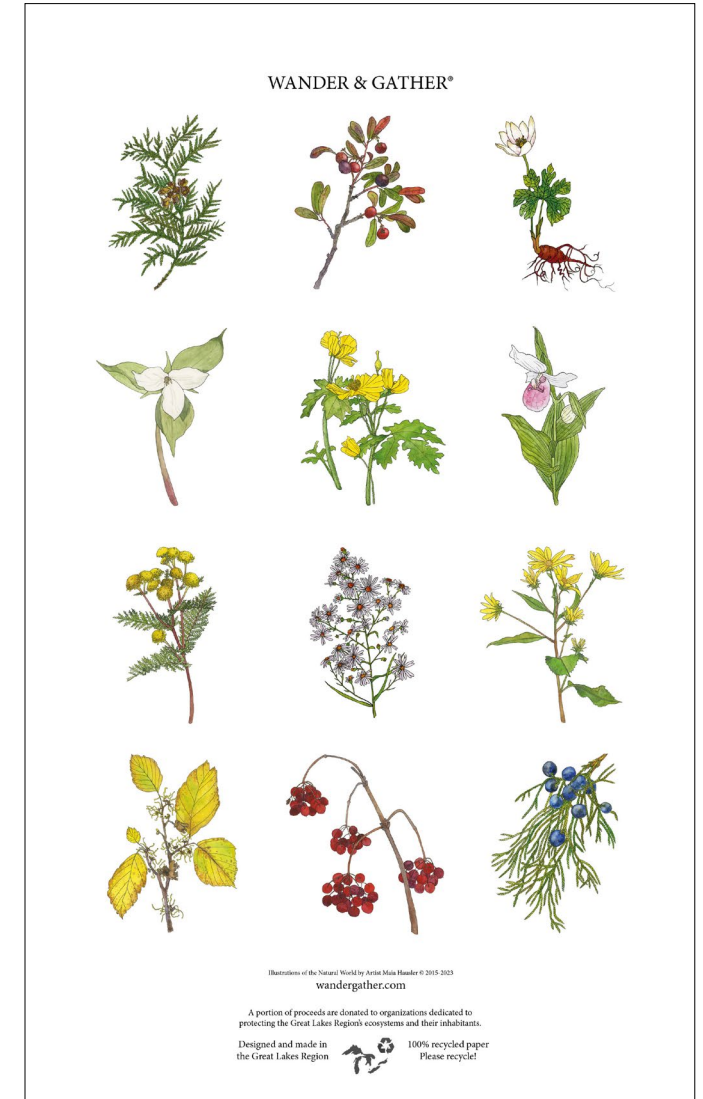
Please note: Calendars are no longer shrink wrapped to avoid use of excess plastic.

Minimum quantity is 5 calendars. \$18.00 each.

SKU: CAL0024

Calendar front cover

Back showing all designs inside



# Holiday 5x7 Greeting cards

See page 8 for card details, specifications, and ordering information.



# Holiday Stickers

See page 22 for sticker details, specifications, and ordering information.

## HOLIDAY GREETINGS



657C 0051

Inside Blank:  
Michigan, the  
Mitten State



657C 0081

Inside Reads:  
"Season's  
Greetings"



657C 0082

Inside Blank:  
Northern  
Lights



657C 0083

Inside Reads:  
"Merry  
Christmas  
from the  
Mitten State"



657C 0084

Inside Blank:  
Happy Holidays



657C 0085

Inside Reads:  
"Merry  
Christmas"



657C 0086

Inside Reads:  
"Feliz Navidad"



657C 0087

Inside Reads:  
"All I want for  
Christmas  
is yew"



657C 0088

Inside Reads:  
"Happy  
Holly-days"



657C 0089

Inside Reads:  
"Happy  
Hanukkah"



657C 0191

Inside Reads:  
"Happy  
Solstice"



657C 0192

Inside Blank:  
Merry and  
Bright



STK 0088  
Michigan Holly



STK 0089  
Menorah Sage



STK 0087  
Canada Yew



STK 0084  
Wintergreen



STK 0080  
Holiday Branches

STK 0085  
Christmas Tree

## Holiday Sticker Sheets

\$5.00 wholesale (suggested retail \$10)

Features 8 mini-stickers on a 4x6 inch sheet. The same great waterproof stickers, now in a sheet!



STK 0020  
Holiday  
Sticker  
Sheet



STK 0051  
Mitten State



STK 0081  
Native Plant  
Wreath

# 5x7 Greeting cards

100% recycled white envelope included.

Species information on card back.

Digitally printed on 100% recycled card stock.

Each card features an illustration of the natural world using pen + ink and watercolor. The common and latin name for each species is indicated on the back of every card as well as some facts about the species and a range map (where relevant). Insides of cards are blank unless indicated.

While we strive to be as sustainable as possible, we understand sometimes plastic sleeves are required to keep cards protected. All cards come unsleeved, but can be individually wrapped in a cellophane bag for an additional 20 cents per card upon request (please indicate when you place your order.)

Minimum quantity per design is 6 cards. Wholesale \$3.00 each.

# 5x7 Greeting cards

## NATIVE WILDFLOWERS



57C 0001  
White Trillium



57C 0002  
Pink Lady Slipper



57C 0003  
Squirrel Corn



57C 0004  
Jack-in-the-Pulpit



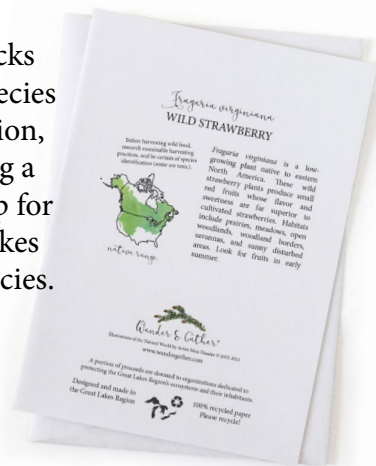
57C 0005  
Mayapple



57C 0006  
Red Columbine

## CARD BACKS

Card backs feature species information, including a range map for Great Lakes native species.



## NEW CARD DESIGNS



57C 0027  
Jack Pine



57C 0036  
Sunchoke



57C 0107  
American Witch Hazel



57C 0201  
Wood Poppy



57C 0121  
Dwarf Lake Iris



57C 0122  
Wood Lily



57C 0123  
Cardinal Flower



57C 0124  
Frost Aster



57C 0125  
Black-eyed Susan



57C 0126  
Common Milkweed

## SUCCULENTS



57C 0111  
Jade



57C 0112  
Echeveria



57C 0060  
Inside Blank:  
Bitch, Peas



57C 0061  
Inside reads:  
LETTUCE BE  
LOVERS



57C 0062  
Inside reads:  
I CARROT A LOT  
ABOUT YOU



57C 0063  
Inside reads:  
YOU ARE  
A-MAIZE-ING!

## VEGGIE PUNS



57C 0007  
Bloodroot



57C 0008  
Sharp-lobbed  
Hepatica



57C 0009  
Yellow  
Trout Lily



57C 0127  
Yellow Lady  
Slipper



57C 0161  
Karner Blue  
Butterfly + Lupine



57C 0162  
Mitchells Satyr  
Butterfly + Sedge

## ENDANGERED BUTTERFLIES

# 5x7 Greeting cards

## FALL LEAVES



57C 0101 Sugar Maple  
57C 0102 Quaking Aspen  
57C 0103 White Oak  
57C 0104 Tamarack  
57C 0105 Staghorn Sumac  
57C 0106 American Beech

## WINTER EVERGREENS



57C 0021 White Pine  
57C 0022 White Spruce  
57C 0023 Hemlock  
57C 0024 White Cedar  
57C 0025 Red Juniper  
57C 0026 Balsam Fir

## WOODLAND CREATURES



57C 0041 Eastern Cottontail  
57C 0042 American Red Fox  
57C 0043 American Crow

## THANK YOU



57C 0141 Native Plant Thank You

## INTOXICANTS



57C 0151 Pinot Noir Grapes  
57C 0152 Cannabis

# 5x7 Greeting cards

## WILD EDIBLES



57C 0181 Yellow Morel  
57C 0182 Blewit Mushroom  
57C 0032 Ramp - Wild Leek  
57C 0033 Ostrich Fern Fiddlehead  
57C 0034 Broadleaf Cattail  
57C 0035 Manoomin - Wild Rice

## WILD BERRIES



57C 0171 Blackberry  
57C 0172 Wild Strawberry  
57C 0173 Thimbleberry  
57C 0174 Black Raspberry  
57C 0175 Serviceberry  
57C 0176 Cranberry

## FRUIT BELT



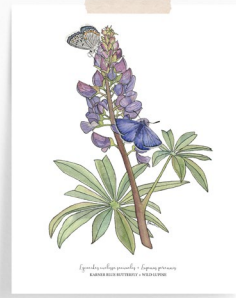
57C 0071 Apple  
57C 0072 Cherry  
57C 0073 Blueberry  
57C 0074 Raspberry  
57C 0075 Peach  
57C 0076 Pear

# 8 x 10 Prints

Comes packaged with recycled backing board in a recycled cello sleeve.

Digitally printed on archival, 100% recycled paper.

Minimum quantity is 3 per SKU. Wholesale \$12.50 each.



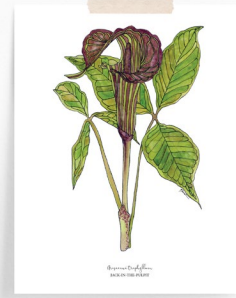
810 0161  
Karner Blue Butterfly  
Wild Lupine



810 0122  
Wood Lily



810 0125  
Blackeyed Susan



810 0004  
Jack-in-the-Pulpit



810 0007  
Bloodroot



810 0124  
Frost Aster



810 0006  
Red Columbine



810 0001  
White Trillium



810 0126  
Common Milkweed



810 0009  
Yellow Trout Lily

Each print features an illustration of the natural world using pen + ink and watercolor. The common and latin name for each species is indicated on the bottom of every print.



*Lycacides melissa samuelis + Lupinus perennis*  
KARNER BLUE BUTTERFLY + WILD LUPINE



8 x 10 Prints



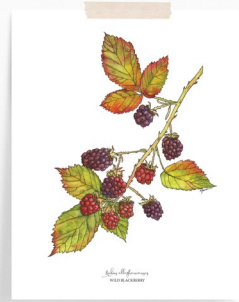
810 0033  
Ostrich Fern Fiddlehead



810 0172  
Wild Strawberry



810 0173  
Thimbleberry



810 0171  
Wild Blackberry



810 0074  
Raspberry



810 0073  
Blueberry



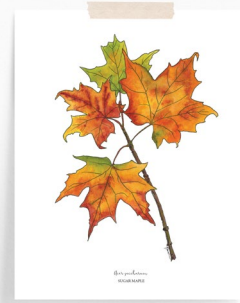
810 0072  
Cherry



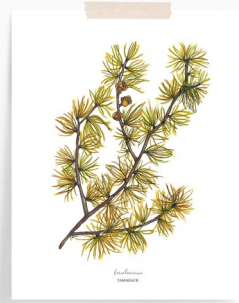
810 0075  
Peach



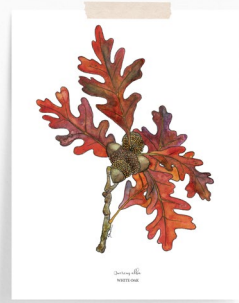
810 0102  
Quaking Aspen



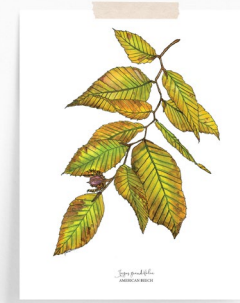
810 0101  
Sugar Maple



810 0104  
Tamarack



810 0103  
White Oak



810 0106  
American Beech



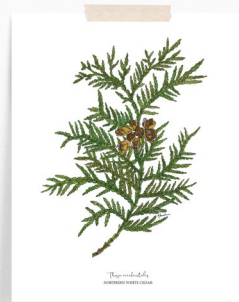
810 0034  
Broadleaf Cattail



810 0071  
Apple



810 0176  
Cranberry



810 0024  
White Cedar



810 0023  
Hemlock



810 0025  
Red Juniper



810 0021  
White Pine



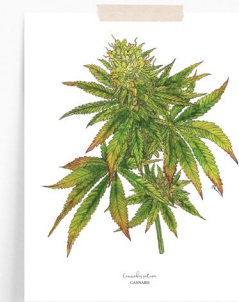
810 0022  
White Spruce



810 0087  
Canada Yew



810 0088  
Michigan Holly



810 0152  
Cannabis

8 x 10 Prints



# Enamel Camp Mugs

Lightweight yet durable enamel mugs are a great alternative to plastic.  
The perfect mug to take on a camping trip or to the beach.

These metal mugs are not dishwasher or microwave safe,  
which is indicated on a sticker on the bottom of each mug (right).



Minimum quantity is 6 mugs (total, can mix SKUS.) Wholesale \$15.50 each.

MUG 0000  
Wildflowers Enamel Mug



MUG 0020  
Evergreen Enamel Mug





# NATIVE WILDFLOWERS OF MICHIGAN



- |  |   |   |   |
|--|---|---|---|
| 1. mayapple, <i>Podophyllum peltatum</i>           | 8. white trillium, <i>Trillium grandiflorum</i>         | 14. wood lily, <i>Lilium philadelphicum</i>           | 20. wild lupine, <i>Lupinus perennis</i>                  |
| 2. sharp-lobed hepatica, <i>Hepatica acutiloba</i> | 9. common milkweed, <i>Asclepias syriaca</i>            | 15. squirrel corn, <i>Dianthus canadensis</i>         | 21. yellow lady's slipper, <i>Cypripedium parviflorum</i> |
| 3. Michigan lily, <i>Lilium michiganense</i>       | 10. bellwort, <i>Uvularia grandiflora</i>               | 16. cardinal flower, <i>Libelia cardinalis</i>        | 22. dwarf lake iris, <i>Iris lacustris</i>                |
| 4. frost aster, <i>Symphoricarpos pilosum</i>      | 11. spotted beebalm, <i>Monarda punctata</i>            | 17. eastern spring beauty, <i>Claytonia virginica</i> | 23. wild columbine, <i>Aquilegia canadensis</i>           |
| 5. black-eyed susan, <i>Rudbeckia hirta</i>        | 12. lance-leaved coreopsis, <i>Coreopsis lanceolata</i> | 18. yellow trout lily, <i>Erythronium americanum</i>  | 24. pink lady slipper, <i>Cypripedium acaule</i>          |
| 6. Jack-in-the-pulpit, <i>Arisaema triphyllum</i>  | 13. fringed polygala, <i>Polygaloides pauciflora</i>    | 19. bloodroot, <i>Sanguinaria canadensis</i>          | 25. pitcher plant, <i>Sarracenia purpurea</i>             |
| 7. skunk cabbage, <i>Symplocarpus foetidus</i>     |   |   |   |
- Illustrations by Mia Häveler ©2020 wandergather.com

Posters are available in both *Native Wildflowers of Michigan* and *Native Wildflowers of the Great Lakes* versions. Both versions have identical species and illustrations.

# NATIVE WILDFLOWERS OF THE GREAT LAKES



- |  |   |   |   |
|--|---|---|---|
| 1. mayapple, <i>Podophyllum peltatum</i>           | 8. white trillium, <i>Trillium grandiflorum</i>         | 14. wood lily, <i>Lilium philadelphicum</i>           | 20. wild lupine, <i>Lupinus perennis</i>                  |
| 2. sharp-lobed hepatica, <i>Hepatica acutiloba</i> | 9. common milkweed, <i>Asclepias syriaca</i>            | 15. squirrel corn, <i>Dianthus canadensis</i>         | 21. yellow lady's slipper, <i>Cypripedium parviflorum</i> |
| 3. Michigan lily, <i>Lilium michiganense</i>       | 10. bellwort, <i>Uvularia grandiflora</i>               | 16. cardinal flower, <i>Libelia cardinalis</i>        | 22. dwarf lake iris, <i>Iris lacustris</i>                |
| 4. frost aster, <i>Symphoricarpos pilosum</i>      | 11. spotted beebalm, <i>Monarda punctata</i>            | 17. eastern spring beauty, <i>Claytonia virginica</i> | 23. wild columbine, <i>Aquilegia canadensis</i>           |
| 5. black-eyed susan, <i>Rudbeckia hirta</i>        | 12. lance-leaved coreopsis, <i>Coreopsis lanceolata</i> | 18. yellow trout lily, <i>Erythronium americanum</i>  | 24. pink lady slipper, <i>Cypripedium acaule</i>          |
| 6. Jack-in-the-pulpit, <i>Arisaema triphyllum</i>  | 13. fringed polygala, <i>Polygaloides pauciflora</i>    | 19. bloodroot, <i>Sanguinaria canadensis</i>          | 25. pitcher plant, <i>Sarracenia purpurea</i>             |
| 7. skunk cabbage, <i>Symplocarpus foetidus</i>     |   |   |   |
- Illustrations by Mia Häveler ©2020 wandergather.com

PST0000GL

PST0000MI

## Native Wildflowers Poster

Digitally printed on archival recycled paper. Standard 18x24 inch poster size.

Minimum quantity is 4 posters. Wholesale \$15 each.

Pen and watercolor illustrations in a large poster format. The latin name and common name for each species are listed at the bottom under the corresponding number. All species are native to Michigan and the Great Lakes Region.

Posters are shipped rolled and bundled together in a tube, with either paper belly bands or plastic sleeves (stockist's choice, to be put on after arrival). This packing method allows us to keep shipping costs low. If you would prefer posters shipped flat or pre-rolled this can be accommodated.

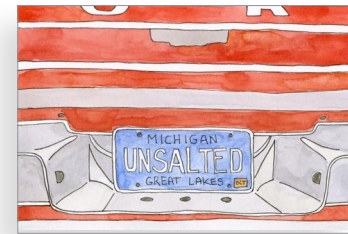
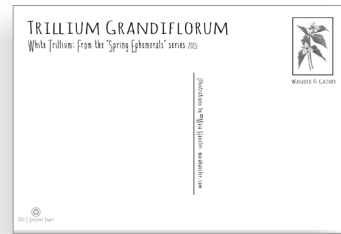
# 4 x 6 postcards

Digitally printed on 100% recycled card stock

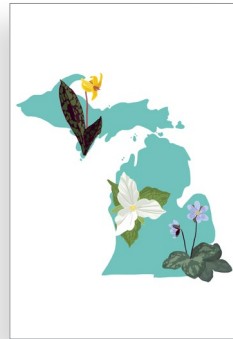
Each postcard features an illustration of the natural world using pen + ink and watercolor.  
The latin and common name for each species or a brief description of the location is included on the back of every postcard.

Minimum quantity per design is 10 postcards. Wholesale \$1.00 each.

Trillium  
card back  
(ex. of card back)



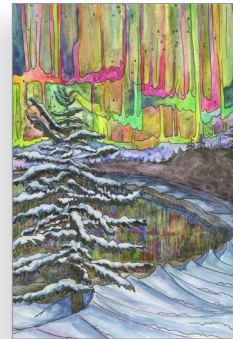
46P 0052  
Unsalted



46P 0000  
MI Spring



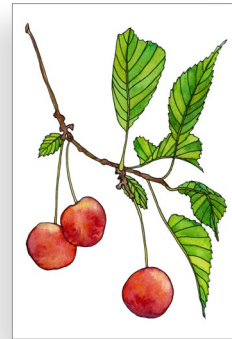
46P 0051  
Mitten State



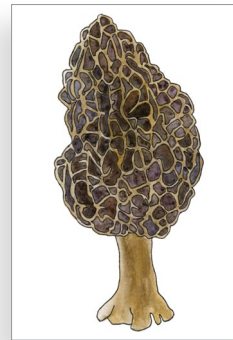
46P 0082  
Northern Lights



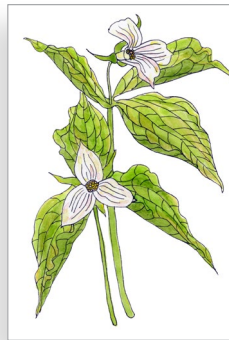
46P 0053  
Michigan



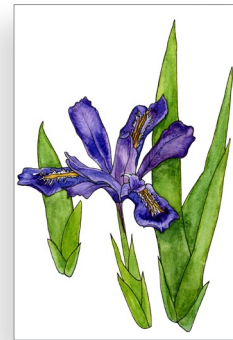
46P 0072  
Cherry



46P 0031  
Morel



46P 0001  
Trillium



46P 0121  
Dwarf Lake Iris  
MI State Wildflower



46P 0101  
Sugar Maple



46P 0021  
White Pine  
MI State Tree



# Waterproof Stickers

Approximately 4x3 inches

(size varies slightly with design, but all fit in 4 inch wide sticker displays)

Each sticker features an illustration of the natural world using pen + ink and watercolor. These heavy-duty stickers are very long lasting, waterproof, and can be used outdoors. They are printed on durable vinyl and have a paper backing.

Minimum quantity per design is 5 stickers. Wholesale rate is \$2.50 each.

Sustainability note: Truly sustainable, long-lasting, and waterproof stickers do not yet exist. While made of plastic, our stickers are incredibly durable and intended for long-term use, reducing the amount of plastic ending up in landfills. We are constantly testing new sticker formulas in an effort to be more sustainable.

Stickers are waterproof and can stick to nearly everything, from laptops to water bottles to kayaks and coolers!

## NEW!!! WILD BERRIES STICKERS



STK 0171  
Blackberry



STK 0172  
Wild Strawberry



STK 0173  
Thimbleberry



STK 0175  
Serviceberry



STK 0176  
Cranberry



STK 0071  
Apple



STK 0072  
Blueberry



STK 0073  
Cherry



STK 0074  
Raspberry



STK 0075  
Peach



STK 0152  
Cannabis



STK 0182  
Blewit



STK 0181  
Morel



STK 0111  
Jade



STK 0112  
Echeveria



# Waterproof Stickers



STK 0001  
Trillium



STK 0002  
Pink Lady Slipper



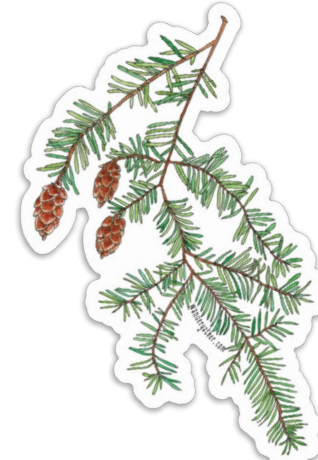
STK 0004  
Jack-in-the-Pulpit



STK 0007  
Bloodroot



STK 0009  
Trout Lily



STK 0023  
Hemlock



STK 0025  
Red Juniper



STK 0024  
Cedar



STK 0104  
Tamarack



STK 0033  
Fiddlehead Fern



STK 0121  
Dwarf Lake Iris



STK 0122  
Wood Lily



STK 0124  
Frost Aster



STK 0125  
Black-eyed Susan



STK 0041  
Rabbit



STK 0042  
Fox



STK 0043  
Crow



STK 0103  
White Oak



STK 0126  
Milkweed



STK 0127  
Yellow Lady Slipper



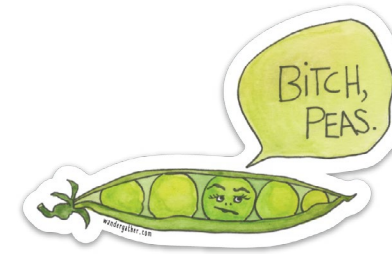
STK 0161  
Karner Blue  
Butterfly on Lupine



STK 0162  
Mitchell's Satyr  
Butterfly on Sedge



STK 0000  
Michigan Spring  
Wildflowers



STK 0060  
Bitch Peas



STK 0061  
Lettuce Be Lovers



STK 0062  
Carrot Hug



STK 0063  
Maize

# Waterproof Stickers

# Wholesale Ordering

## To Order:

To place an order, email [wholesale@wandergather.com](mailto:wholesale@wandergather.com)  
Or call Maia at 231-714-4661

If placing an order for the first time, please include the following information:

- store or gallery name
- contact name + phone number
- shipping address
- a copy of your sales tax id/resellers license

Returning customers will need to email an updated copy of their sales tax id/resellers license yearly.

For each product you are ordering, indicate the SKU and/or product design (trillium etc.) and type (card etc.) as well as the quantity of each design you're ordering. For cards, indicate if you would like cello bags (20 cents each). For posters, indicate if you prefer plastic sleeves or paper belly bands.

## Turnaround Time:

Order processing time can be 2-3 weeks, but typically we are able to process orders in one week.

Shipping is via USPS utilizing the most economical shipping methods unless expedited or other shipping carriers are requested.

## Payment:

We accept checks and all major credit cards. First-order payment is due before products ship. We will send you a Quickbooks invoice that can be paid online if you would like to use a credit card.

Checks can be mailed to:

Wander & Gather LLC  
490 S Maple Rd. Ste 853  
Ann Arbor, MI 48103

After the first order, payments have NET30 terms unless we have come to another arrangement.

## Shipping:

Shipping charges are based on package weight and size. All products ship via USPS and may be sent in multiple packages for protection (common with mugs and large posters). Cost will be set at time of invoice, but if you would like a shipping estimate in advance please let us know. All products are shipped in sustainable packaging; sometimes this means we re-use boxes and packing materials.

**Minimum Order is \$100**

cello bags for cards  
are 20 cents extra per card

## Pricing + Quantities

Item Type	Unit Cost	MSRP	Min Quantity (per SKU)
Calendars	\$18.00	\$36.00	5
Cards	\$3.00	\$6.00	6
Prints	\$12.50	\$25.00	3
Mugs	\$15.50	\$25.00	6 (Can mix SKUs)
Posters	\$15.00	\$30.00	5
Postcards	\$1.00	\$2.00	10
Stickers	\$2.50	\$5.00	5

\*MSRP is the price at which Wander & Gather sells our products online and at art fairs and markets. You are not required to follow this suggested pricing, it is simply to help you in determining your sales price.

## Packaging:

With the environment as a driving force behind our brand, all of our packaging also keeps sustainability in mind. Cards are shipped loose with envelopes and only come with cello sleeves if requested (additional 20 cents per card). Stickers, postcards, and mugs are free from individual packaging as well. Prints have a recycled paper backing board and a recycled cello sleeve for protection. Posters have two packaging choices: rolled with paper belly bands to attach, or plastic tubes to slip them into on arrival. Posters ship rolled due to the high costs of flat shipping for such large prints, but we can always accommodate flat or pre-rolled poster shipping for additional shipping costs.

[wholesale@wandergather.com](mailto:wholesale@wandergather.com)



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